YOUTH TOURISM NSW BALL 2026

EVENT SPONSORSHIP PACKAGES

We are excited to invite you to be part of this premier event. Our sponsorship packages offer a unique opportunity to showcase your brand to a dedicated community of leaders and change makers. By partnering with us, you'll gain valuable exposure while directly supporting the impactful work of Youth Tourism NSW (YTNSW).

www.youthtourismnsw.org.au

YOUTH TOURISM NSW BALL 2026

WHY PARTNER WITH YTNSW?

By sponsoring the YTNSW Ball 2026, you aren't just supporting an event, you're investing in the future of the youth and adventure tourism sector in New South Wales. Your partnership enables us to continue delivering high impact advocacy and industry leading programmes that champion our unique market.

Key Benefits of Sponsorship

SUPPORT THE INDUSTRY

Help Youth Tourism NSW (YTNSW) continue to thrive as the voice of the industry in NSW and the ACT.

DIRECT ACCESS

Position your brand face to face with key decision makers and the most influential voices in the industry.

STRATEGIC EXPOSURE

Benefit from high impact brand placement throughout the gala, reaching a highly targeted audience of tourism operators.

LEAD GENERATION

Build meaningful connections and generate new business opportunities in a vibrant, professional environment.

ELITE NETWORKING

Celebrate our industry's resilience and growth while networking with the top professionals in the field.

YOUTH TOURISM NSW

509 Pitt St, Sydney NSW 2001
contact@youthtourismnsw.org.au
www.youthtourismnsw.org.au

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SPONSORSHIP OPPORTUNITIES

We offer a range of tailored sponsorship tiers designed to meet your specific marketing goals. Each package provides a premium platform to showcase your products and services to the industry's leading decision makers.

YTNSW2026 BALL INCLUSIONS	PLATNIUM	GOLD	SILVER	BRONZE
Logo displayed on the Youth Tourism NSW Ball webpage and direct link to your site	✓	✓	✓	✓
Company name and logo featured on awards programme	✓	✓	✓	✓
Sponsor recognised and featured on social media with dedicated post announcing support	✓	✓	✓	✓
Company logo featured on promotional screens at the Ball	✓	✓	✓	✓
Company named and thanked during Ball	✓	✓	✓	✓
Showreel shown during Ball (provided by sponsor)	45 Seconds	30 Seconds	10 Seconds	N/A
Logo featured on website homepage as major sponsor.	✓	✓	✓	
Electronic newsletter sent to all Ball attendees post event feat major sponsors.	✓	✓	✓	
Dedicated EDM to database announcing company as major sponsor.	✓	✓		
Logo included on all printed and digital photobooth photos	✓			
Opportunity for "on the floor cross" to company spokesperson at event.	✓			
Complimentary tickets to Youth Tourism NSW Ball 2026	10	7	4	2
Number of sponsor positions available	1	1	2	4

Secure Your Place

Sponsorship opportunities are limited and allocated on a first come, best fit basis. To secure your spot for 2026, visit our website or contact our team directly at contact@youthtourismnsw.org.au

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